

Get to Know: **Dawn Fletch**

## **BOARD CONNECTION**

By Dave Lowrey, Executive Director



### ***PTA and PTSA Involvement Leads to Board of Education***

- **BS Fashion Merchandising, Business Administration from SUNY College at Buffalo**

Dawn Fletch is a mom of two in the Williamsville School District. Her daughter just finished her freshman year of college and her son just finished his freshman year of high school. Dawn has been volunteering in the various schools that her children have attended since her daughter was in Kindergarten. She has been active in the PTA and PTSA at all of her children's schools and has held various PTA and PTSA board positions including having served as Vice President of Williamsville North High School



PTSA, Vice President of Fundraising at Casey Middle School, and both the Co-President and Treasurer at Dodge Elementary PTO from 2013-2017. She served as a PTSA Council Representative from 2018-2019. Additionally, she has

## **NEW BOARD MEMBER:**

**Dawn Fletch  
Williamsville CSD  
Board Member**

**NYSSBA ANNUAL CONVENTION :  
OCTOBER 20-22, 2024  
NEW YORK CITY**

## **TRIVIA.....**

All correct answers will be entered into a drawing for an ECASB a \$15.00 gift card to Tim Hortons. Including ECASB Associate Members Pioneer CSD and Starpoint CSD, how many new Board Members will there be at ECASB? Email your answers to Sue Summers.

**AUGUST 22ND**  
Back to School Dinner



Erie County Association of School Boards

[www.ecasb.org](http://www.ecasb.org)

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served on several committees within the District. Dawn is excited to be able to work with teachers, students and district level and building level administrators in a different capacity. She looks forward to learning and growing in her new role as a Board of Education member. Dawn currently a New Business Development/Recruiter, where she is responsible for a division with annual revenues of \$1-\$5 M. She is an accomplished leader with over 20 years of experience in sales, recruitment and client relationship management. Prior to her current position, she worked for the Buffalo News as a Multimedia Recruitment Account Executive. In that role, she was awarded Sales Representative of the month several times and earned awards based on her performance.

Dawn's area of expertise in her employment includes Sales and Marketing, Analytical and Problem-Solving Skills, Relationship Management, Training and Mentoring, and being a Collaborative and Proactive Team Player, skills that she hopes to bring to her position as a trustee on the Williamsville Board of Education.

**Side Note:**

**“Dawn Fletch attended ECASB’s Governance Training and the Fiscal Oversight Responsibility Training to complete her New York State Mandated training. During her attendance, she realized that ECASB was short handed, so she volunteered and helped to pack up left overs and clean up after the training events.”**

- Dave Lowrey  
ECASB Executive  
Director**